

# **Privacy Policy**

Last update: 01/03/2024

The Campus International de Cannes is committed to preserving the confidentiality of the information you provide online. The protection of your personal data is one of our priorities.

Our privacy policy describes how Campus International de Cannes treats the personal data of visitors and users (hereinafter "Users") when they browse our website <u>www.campusinternationalcannes.com</u> (hereinafter "French-in-Cannes").

Campus International de Cannes pays particular attention to the protection and use of its Users' data. The Campus International de Cannes may therefore modify, complete or update the present Charter of personal data protection. We encourage you to regularly review the latest version. If major changes are made, we will inform you on our website so that you can review the changes before they take effect. If you continue to use our services after we have published or sent you notice of changes to our Privacy Policy, this means that you accept the terms of our Privacy Policy.

# What personal data do we collect and for what purpose?

When you browse the French-in-Cannes website, we do not collect or process any personal data about you, such as your first and last name, personal address, telephone number or e-mail.

On the other hand, if you use our contact form and/or our registration form, you are providing personal information. The data you provide is personal data that you agree to communicate to Campus International de Cannes. This data is processed by the Campus International de Cannes in accordance with the present Charter for the processing of personal data, i.e. in particular according to secure protocols and allows the Campus International de Cannes to manage the requests received (requests for information, requests for quotations, requests for contact, registration requests, etc.) thanks to the contact form or directly when you use the following email address: info.rgpd-gdpr@campusinternationalcannes.com

For security purposes and to avoid spam, we also record the IP address of the originator.

Also, when you visit pages on French-in-Cannes, our host 1&1 and Campus International de Cannes collect information such as IP address, time of connection and type of pages visited for security purposes only.

In addition, French-in-Cannes articles may include embedded content (e.g. videos and images from Facebook, Twitter, Instagram or YouTube). Embedded content from other sites behaves in the same way as if the visitor were on that other site.







These websites may collect data about you, use cookies, embed third party tracking tools, track your interactions with these embedded contents if you have an account logged on their website.

When you leave a comment on French-in-Cannes, the data entered in the comment form, but also your IP address and your browser's user agent are collected to help us detect unwanted comments. An anonymised string created from your email address (also known as a hash) may be sent to the Gravatar service to check whether you are using the service. The Gravatar service privacy policy is available here: <u>https://automattic.com/privacy/</u>. After validation of your comment, your profile picture will be publicly visible next to your comment.

The Campus International de Cannes does not store or keep any bank details on its server.

# How is your personal data used?

Personal data collected directly from you or automatically may include the following data as well as any other type of information that Campus International de Cannes may request from you on a caseby-case basis in specific situations, which in any case will be limited to the personal data strictly necessary to perform the task:

• Data such as your surname, first name, e-mail address, postal address, telephone and fax numbers, gender, nationality, date and place of birth, emergency contact details.

Campus International de Cannes may collect personal data from you in the course of its activities, including when you use the site, when you contact Campus International de Cannes or when Campus International de Cannes requests information from you when you choose our courses or because of the relationship you may have with one or more members of our team.

# For what purposes is your personal data used?

- Verify your identity;
- To provide our services/training;
- To improve, develop and market new services/training;
- Respond to requests you send us on the site or in connection with our services/training;
- Investigate or resolve petitions or disputes;
- Fulfilling contracts between us and you;
- To protect our rights, property or safety or that of others, including those of our other students and users of the site or our services/training and hosting;
- To meet any other obligations required by law

#### Who receives your personal data?

The following persons and/or entities may, within the limits of their powers, receive from us some of your personal data or have access to your personal data:







- the managers of the marketing department, the sales department, the departments in charge of registration, teaching, reception, accommodation and canvassing, the administrative departments, the logistics and IT departments;
- departments responsible for control, departments responsible for internal control procedures, etc.;
- our service providers (host) who assist in the operation of the site, and certain people within the Campus who need to have access to certain personal data in order to carry out their activity/mission for the Campus, such as: Campus receptionists and catering staff (where necessary), and some of our external teachers in the context of the courses they run at the Campus, as well as the host families who provide you with accommodation. We ask our service providers to use the information we provide to them only in connection with the services they perform for us where we are required or permitted to do so by law.

#### How long will your data be kept?

Your personal data is used (i) during the enrolment process, and during your training and stay in the establishment, in the communications that Campus International de Cannes will send to you, as well as in any commercial documentation, quotations, invoices, e- mail confirming receipt of your enrolment, and in your file in the establishment for a period of five (5) years after the end of your training.

#### What are your rights?

In accordance with the regulations in force on 25 May 2018, Users of our website have the following rights:

- Right of rectification ;
- Right of deletion;
- Right to limit the processing of Users' data;
- Right to object to the processing of data

For more information or to exercise your rights regarding the processing of personal data managed by the Campus International de Cannes, you can contact us at <u>info.rgpd-</u><u>gdpr@campusinternationalcannes.com</u>.

# Use of cookies

Cookies are used on this website.

# What is a cookie?

Cookies are small data files sent to the web browser you are using by the website you are visiting. They have many different purposes, but primarily, cookies are used to make it easier for you to







navigate a website by remembering your user preferences, for example, or to improve the user experience. These cookies can then be stored on your computer to identify your computer.

The cookies used on this website may be set either by our website or by a third party website. In addition, these cookies can be either session or persistent: a session cookie is a cookie that is automatically deleted when the user closes the browser, whereas a persistent cookie remains stored on the user's computer until its expiry date. The cookies used on the Campus International de Cannes website have a maximum lifetime of 13 months.

# A. Types of cookies

We use certain types of cookies on this website, described below.

#### Strictly necessary cookies

These cookies are essential in order to be able to navigate our website and take full advantage of its features such as access to certain secure web pages. Without these cookies, some of the services you request cannot be provided.

# The strictly necessary cookies used on the Campus International de Cannes website are the following:

o Registered visitor cookies

#### **Functional cookies**

These cookies allow a website to record your choices about the settings on that website in order to provide you with enhanced and more personal functionality. For example, a functional cookie might take into account the geographical area in which you are currently located in order to provide you with local information. These cookies may also be used to remember changes you make to the text size, font and other areas of web pages that you customise. They may also be used to provide you with certain services that you have requested such as watching a video or commenting on a blog. These cookies cannot track your browsing activity on other websites and do not collect any information about you that could be used for advertising purposes.

The functional cookies used on the Campus International de Cannes website are the following:

- Functional cookies from registered visitors
- Social content sharing cookie plug-in

#### Performance cookies

These cookies are used to collect information about how visitors use our website, such as which pages are visited most often or whether certain pages display error messages. All information







> collected through these cookies is anonymised and is collected for the sole purpose of developing and monitoring traffic patterns on our website in order to improve the way it operates. This information is for the exclusive use of Campus International de Cannes and is not shared with any third parties or connected to any other information.

# The performance cookies used on the Campus International de Cannes website are the following:

- Cookies from non-registered visitors
- Analytical cookies

#### **Targeting cookies**

Targeting cookies are used to measure the effectiveness of an advertising campaign by allowing the delivery of targeted advertisements to users with limited recurrence. They are generally placed on a website by advertising agencies with the agreement of the website operator. These cookies will count the visit of a site by a user and this information will then be shared with third parties (such as advertising agencies). At the request of the third party, these cookies will very often be linked to a specific functionality of the site. Our website does not contain any third-party advertisements. We use targeting cookies for analytical purposes only. We use third parties to collect information to evaluate the audience of our advertising links to our website and to provide targeted advertising on third party sites. Third party social media sites may collect certain information (such as IP address, browser type, language used, or time of access) if you are logged into these sites while browsing our website. These websites may also link this collected information with your profile information available on their own site. We do not control these third party tracking technologies, so we recommend that you review the terms of use and privacy policy of these third party sites before using them.

#### B. Use of cookies

We may use Personal Information collected by our cookies to analyse the behaviour of our website users in order to provide more personal content and offers.

The performance cookies used on this site do not collect Personal Information.

Other cookies may collect Personal Information (including information from cookies placed by our advertising links on third party sites):

- If a user is a registered user;
- If we send you a targeted email that includes web beacons, cookies or similar technologies, we will know whether you open, read or delete that email;
- If you click on an advertising link in an email we send you, a cookie will also be used to identify the pages you view and the content you download from our website, even if you are not registered or logged in.







#### Here is a list of the main cookies we use on our website:

#### Registered visitor cookie:

Cookie given to each registered visitor.

#### • Functional registered visitor cookie:

Cookie used to store the unique identifier assigned to each registered user.

#### • Social content sharing cookie:

Cookies set by services such as Facebook Connect or Twitter Button, which allow users of social networks to share content from our sites on social networks.

#### • Non-registered visitor cookie:

Cookie used to assign non-registered visitors a unique identifier in order to recognise them and analyse how they use the site.

#### • Analytical cookie:

A cookie used to store the URL of previously visited web pages, allowing us to track the navigation of visitors from outside and inside our site.

Google Analytics: Cookies placed by Google Analytics are used for analytical purposes only and do
not allow individual tracking of users. For more information on how Google Analytics collects and uses
this data and the rights associated with the use of these cookies, please see their Privacy Policy. If
you do not want Google Analytics to collect Personal Data from you, you can download and install the
Google Analytics Opt-out Browser Add-on.

# C. Other tracking technologies

Campus International de Cannes also uses technologies substantially similar to cookies, such as web beacons or other technologies that may be included in promotional e-mails or newsletters to determine whether these messages have been viewed or whether you have clicked on the links contained therein. Web beacons do not deposit any data on your computer, but may be used in conjunction with cookies to analyse site browsing activity.

# D. "Do-not-track" signals

Some Internet browsers may transmit "do-not-track" signals to the sites with which the browser communicates. As of the Effective Date of our Privacy Policy, there are no uniform rules on how to respond to these tracking signals. As a result, our website does not yet allow for this feature, but







Campus International de Cannes will upgrade its response to these tracking signals once a standard is established. You can, however, express your data protection preferences regarding the use of most cookies through your Internet browser settings.

# E. How to accept or decline cookies

If you do not wish to receive cookies from our website, you can set your browser to refuse cookies or to alert you when you receive a cookie, asking you whether you agree to its placement. You can also set your browser to disable cookies. To understand how to do this, please refer to the "Tools" tab of your browser, or similar.

However, we recommend that you do not disable our cookies. Please keep in mind that if you block, turn off, or reject our cookies, some pages on our website may not display properly or you may not be able to use certain services that require you to log in.

# How do I refuse/delete cookies?

The deactivation/activation of cookies is done through your Internet browser. Below we explain how to manage cookies on your computer through the major web browsers. For more information on how to manage cookies on your tablet and/or mobile device, please consult your documentation or online help files.

#### **Google Chrome:**

In the Settings menu, select "Show advanced settings" at the bottom of the page. Click on the "Content Settings" button in the Privacy section. The section at the top of the page that appears tells you more about cookies and allows you to set the cookies you want. It also allows you to delete the cookies currently stored.

#### Mozilla Firefox:

From the Tools menu, select "Options". Select the Privacy tab in the Options window. From the dropdown menu, choose "Use custom settings for history". This will bring up the options for cookies and you can choose to allow or reject them by checking the appropriate box.

#### Internet Explorer:

In the Tools menu, select "Internet Options". Click on the Privacy tab. You will see privacy settings with six options, which allow you to control the number of cookies that will be saved: Block All Cookies, High, Medium High, Medium (default level), Low, and Accept All Cookies.

# Safari:







In the drop-down menu, select the "preferences" option. Open the Security tab. Select the option you want in the "accept cookies" section.

#### All other browsers:

For more information on how to manage cookies through other browsers, please consult your documentation or online help files.

#### More information on cookies

Further information is available on the CNIL website.

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